



JCI Jaipur Colours in association with CACS, MNIT Jaipur organized an IDEATION WORKSHOP in MNIT on 19 Feb 2016. It was a unique workshop which taught students the basics behind generating an idea for a start-up or an enterprise.

The workshop was taken by Mr. Ayush Agrawal, co-founder, Indiameds & Health Advisors and Ms. Prachi Mittal, Business Development Head, Avanti Learning Centre and Mr. Sharad Bansal, Founder, Srjna. Around 60 students participated in the workshop. The students were divided in a team of 6 students each. Each team was provided with a newspaper and they were taught to search the idea from our day to day problems. Then the students were taught how to proceed with the idea and come up with a business plan. In the end 3 top teams were given an opportunity to come up on stage and pitch their idea. The winners were awarded with goodies and certificates.